

Cash in on H1 2024

Fresh New Year, New Big Deals



Image by Freepik

Go Big with GoTo! Don't miss out, get your big deals over the finish line in Q2 to cash in on additional payouts!

Any combination of GoTo products* that results in a qualifying minimum MRR amount, with a minimum 2-year agreement, will earn the following one-time payout:

Payouts:



\$10K+ MRR = **\$15K USD payout**

\$7,501 – \$9,999 MRR = **\$10K USD payout**

\$5K – \$7,499 MRR = **\$5K USD payout**

Q2 close earns **75%** of listed payout amount

*Sales of GoTo Contact Center Pro do not qualify and will not count towards deal calculations.

Terms and Conditions

Promotion Period. The Promotion Period begins January 1, 2024 and continues through June 30, 2024. Deals in funnel previous to Jan 1 do not qualify towards this promotion. To count a Closed Deal within the Promotion Period, the customer must have signed paperwork before midnight on the last day of the Promotion Period. GoTo reserves the right to reduce the duration of the Promotion Period on no less than 14 calendar days' advance notice.

Eligibility. Deals must be entered through Partner Exchange and have the **"GOBIG\$\$24"** campaign code attached.

Maximum Incentive Amount. No maximum payout limit for any one partner during the incentive period. All amounts paid to the Master Agent pursuant to the terms of your agreement. Each qualifying deal will only be eligible for one payout tier.

No Combination. This incentive program cannot be combined with any other incentive or similar offers provided by GoTo. Qualifying deals will only count towards one GoTo incentive calculation. (Quarterly Multiplier Program is excepted).

Payment & Taxes. Payment of any incentives will be made within 45 days of the end of the Promotion Period and will be paid in the same currency in which you generally receive your commission payments. You are responsible for all tax reporting and payment associated with the incentives. Deals must be both registered via Partner Exchange and closed within the Promotion Period. Closed deals must meet minimum seat requirements and/or contract values to qualify for any payout.

Chargebacks. Incentives provided under this incentive program are in addition to, and will be paid separately from, standard commissions calculated under the Authorized Agent or Master Agent Agreement you have executed with GoTo. Contracted Reseller Partners must be set up as a vendor in GoTo AP system in order to be eligible to participate and receive cash payments.

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Questions? Contact your GoTo Partner Manager.